

CALL FOR ARTISTS MURAL DESIGN PROJECT

Brushstrokes of Nature

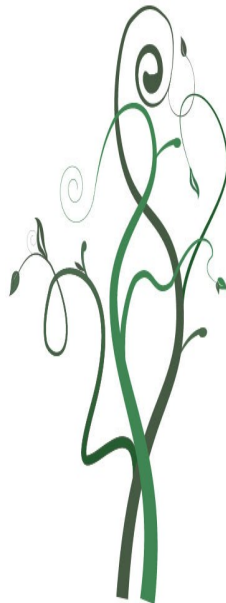
The Parkway District Merchants Guild is seeking artists to develop mural art, provide oversight to community painters, and to assist in overall project coordination for a series of murals to be painted on the exterior walls of the Parkway Shopping Center: Lafayette Street side.

The mural is to reflect the concept of “greening” our district with art; To turn the Lafayette District corridor into a “greenway” made up of our existing century oaks as well as artwork. Park-like images, forests and pathways are to be central themes of the project.

The bulk of the project will be on the Lafayette Street side of The Parkway District Shopping Center.

The project will be undertaken in phases due to the large amount of space available for murals.

To view available mural space, see the “back” of the shopping center along Lafayette Street just West of Magnolia Drive or visit www.1020ART.com/blog/ to see images of the building/area.



1020ART is a Parkway District Merchant member and coordinating entity for this project.

APPLICATION:

Submit history, including images, of mural project design, development and/or participation. (images may be low res jpegs)

Submit 3 references for mural work.

Documentation of history of working with variety of ages, abilities and organizations. This project will have full community interaction including community painting days.

SURFACE SPECS: painted concrete block.

DEADLINES: Submission deadline: January 5, 2012. Interview and selection process completed by January 25, 2012. Phase One of Mural project to be completed as part of 2012 Earth Day Celebration, April 30, 2012

COMPENSATION: undetermined at this time. Kindly submit previous contract information.



application



NAME: _____

Address: _____

Contact information: _____
(best phone #'s) e-mail

Web site: _____

To be included in package (this may be hard copy mailed, e-mailed, or CDs mailed) materials will not be returned.

- Bio/Resume—to include specifics of mural design (including dates, location, materials) and implementation along with artist profile/history. Please include any challenges with past projects and your solutions.
- Three letters of reference regarding mural work
- A minimum of 5 images of mural design/implementation/completed work and your role in the project—low res jpegs are fine
- A statement of your response regarding design of this project
- If this is a team effort—the team must submit the above information and identify the expertise of each team member.

Different artists or teams may be chosen for each phase.

MATERIALS and PROJECT COORDINATION:

The Parkway Merchants Guild will supply necessary materials for this project, including but not limited to: paints, brushes, rollers, drop cloths, ladders, & clean up materials. This is a “green” project and materials used will reflect this philosophy. We will provide storage for materials and equipment when not in use.

The Parkway Merchants Guild will provide oversight of the project with 1020 ART taking the lead role.

The project will be documented and have media support.

A variety of district and community organizations will be involved as painters including local elementary school, neighborhood residents, “passers by”, merchants and dignitaries.

Brushstrokes of Nature

For additional project information and site photos;

www.1020ART.com/blog/

850.383.1020

Inquiries: info@1020ART.com