

WHAT IS THE FRIEDA IRELAND ASSISTANCE PROGRAM?



New Leaf Market will award up to 10 ownerships a year to local residents who are committed to supporting our co-op, but who might not otherwise be able to afford this opportunity. Becoming a co-op owner allows individuals to receive special owner prices on monthly advertised specials, to vote in elections, receive the Natural Times newsletter and receive patronage rebates when the Co-op has made a profit.

Each ownership is valued at \$100.00 and is non-refundable and non-transferable.

WHO IS ELIGIBLE?



We encourage any community member who has a strong desire to become an owner of New Leaf Market and who can demonstrate a substantial need for assistance, to apply. To learn more about the benefits and responsibilities of being a co-op owner, speak to our friendly staff at the customer service desk or call them at 850-942-2557 ext. 221 .

HOW TO APPLY?



Anyone interested in receiving a donated ownership must complete the official application found on the next page, and answer four questions on a separate sheet of paper. A committee will review all completed applications every July, October, January and April.

Once approved, applicants will be notified by phone and will be asked to complete a contract and pick up their new ownership card(s) at the customer service desk.

APPLICATION

Name: _____ Phone: _____

Mailing address: _____

Home address (if different above): _____

E-mail address: _____

Did you learn about this program from a New Leaf Market owner?

_____ yes _____ no

On a separate piece of paper please write one or two paragraphs for each question, stating why you should be a recipient of an ownership to New Leaf Market through the Frieda Ireland assistance program. Please address these issues in your explanation:

1. Discuss your financial need and whether you see this situation being temporary or permanent.
2. Include the number of people in your family who will be affected by this service.
3. Describe your commitment to New Leaf Market.
4. Describe your basic understanding of a cooperative.

PLEASE RETURN YOUR COMPLETED APPLICATION TO:

New Leaf Market
Attention: General Manager
1235 Apalachee Parkway
Tallahassee FL, 32301